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Fisher & Paykel unveils new DishDrawer® design

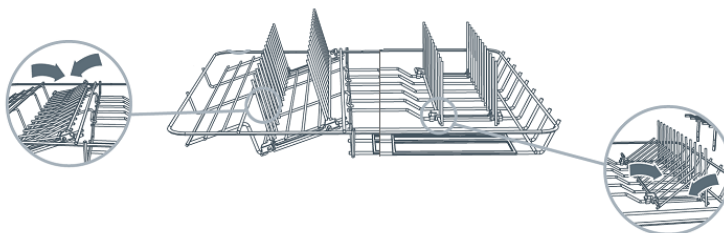


Fisher & Paykel Appliances is expanding its dishwashing range with the launch of a new design for its world's famous **DishDrawer®** dishwasher.

The new modern look sports crisp horizontal lines to compliment the lines of kitchen cabinetry. The traditional curved door has been changed to less bulge reducing the overhang over the lower cabinet whilst a handy recessed handle with soft corners allows the ergonomic drawer to be opened easily. The new stylish LED display is backlit and shows each stage of the wash programmes with the time remaining. For double models, each drawer has its own display panel and can run independently of the other.



Not only the exterior has received a makeover, the new design also incorporates an updated flexible racking system, which allows customers to adjust to a much greater range of load types on a daily basis. The versatile side racks can accommodate any size mug or glass and can be adjusted to the required height by simply folding up the rack and sliding it up or down. 'Slide-and-fold' tines slide all the way to the left to fit larger dinner plates and provide optimum stability. Or fold down the tine sections to create extra space for deep bowls or other large items.



Richard Bowe, General Manager UK/Europe comments: "The story of **DishDrawer**[®] has been one of the company's greatest successes. The development was a complex exercise but we are proud to have achieved that with excellent results. The company is committed to continue the development and improvement of new and existing products."

DishDrawer[®] is a unique dishwasher in a drawer making it ergonomically superior to any other format. **DishDrawer**[®] is available in single or double models. Double models have two drawers, which run independently of each other. This allows you to wash delicate crystal in one drawer on a gentle programme, whilst dirty pots and pans can be washed on a heavy programme in the other drawer. A single model can be placed anywhere in the kitchen and allows you to start small. As your lifestyle changes or your family grows, you can add a further **DishDrawer**[®] when and where you need it most.

Key features include ergonomic drawer washer, flexible racking system, 9 wash programmes including eco options, delay start, key lock and child lock, rinse aid and salt indicator, AAA energy rated.

DishDrawer[®] is available in EZKleen stainless steel, white, black or integrated format.

For more information on **DishDrawer**[®] visit www.fisherpaykel.co.uk or call 0845 0662200.



DD60DCHX6
EZKleen
stainless steel



DD60DCHB6
Black



DD60DCHW6
White



DD60DHI6
Integrated



DD60DDFHX6
EZKleen
stainless steel



DD60SCHX6



DD60SCHB6



DD60SCHW6



DD60SHI6



DD60SDFHX6

About Fisher & Paykel Appliances

Fisher & Paykel Appliances designs, manufactures and markets a range of innovative household appliances developed with a commitment to technology, design, user friendliness and environmental awareness. The company was founded in New Zealand in 1934 and has factories in New Zealand, Mexico, Thailand and Italy.

For further information on the range of appliances, visit www.fisherpaykel.co.uk.

High-resolution images can be found on <http://fisherpaykel.imagebank.com> or email europe@fp.co.nz.